

FORT WORTH TRANSPORTATION AUTHORITY

PLANNING, OPERATIONS & MARKETING COMMITTEE WORKING SESSION

4:00 p.m., Monday, June 20, 2016

**Intermodal Transportation Center (ITC)
1001 Jones Street, 2nd Floor Community Room
Fort Worth, Texas 76102**

Committee Members:

Neftali Ortiz- Chair
Dennis Dunkins
Jeff King
Jon Michael Franks
Tito Rodriguez

Staff Support:

Shawn Donaghy, VP/COO
Nancy Amos, Sr. Vice President
Tisha Jones - Marketing
Curvie Hawkins - Planning
Mike Birch, Operations

A. CALL TO ORDER

Neftali Ortiz

B. UPDATES

- | | |
|--|-------------------------------|
| 1. Transit Master Plan – North Quadrant Service Plan and New Proposed Service to Alliance & Denton | Curvie Hawkins/
Mike Birch |
| 2. May 2016 Ridership Update | Shawn Donaghy |
| 3. Marketing Update | Tisha Jones |

C. OTHER BUSINESS

D. NEXT MEETING

No meeting in July. Next meeting August 15, 2016 @ 4:00 p.m. at the Intermodal Transportation Center (ITC)

E. ADJOURN